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Grounding principals

CanadaCentral is bound by the GDPR guidelines, for both data protection and storage.

CanadaCentral.ca may change its Privacy Policy, on occasion. This right may not be limited and is at the company's sole discretion. If the Privacy Policy is changed, **CanadaCentral** will update any changes on this website. All updates made are in effect from the date they are posted on. If, and only if, the change effects the use of client's personal data, **CanadaCentral** must comply with the requirements of relevant European and Canadian law.

We recommend clients to periodically review this policy and keep themselves up to date on it.

Inquiries of our data usage can be directed to our legal team, at:

Legal@canadacentral.ca

Under aged applicants

Applicants are required to be no younger than 17 years old at the time of registration, in order to fully comply with legal requirements, and allow for valid legal consent. For those under such age, a guardian or parent must provide written consent in order to complete the application and registration process. Minors without such legal consent, shall be rejected by **CanadaCentral**, as failing to meet our minimum standard of service.

Rules

Clients or users of **CanadaCentral** have accepted the use of our services and agreed to provide personal information as needed to **CanadaCentral**. By doing so, they are willingly entering the following:

Providing only accurate and reliable information, as required by law.

Permitting storage of said information on the company's secure cloud and server facilities.

Agree to the utilization of this information and allow its transfer it to relevant third parties regarding the immigration process and other relevant services included in the client's selected service bundle, in full compliance with the conditions of our privacy policy and governing law.

Our use of the Client's data policy

CanadaCentral may use applicant/client data for legal business goals, such as:

- Building case files and conducting legal assessments
- Running market surveys and reviews relevant to the immigration program
- A/B testing **CanadaCentral.ca** website and service
- Handling any disputes.
- Monetary collection of both fees and tolls and required and agreed upon during the sale & in accordance with case progression.
- Troubleshooting of any kind.
- Improvement of **CanadaCentral's** customer service and quality control.
- The Delivery of any and all services or products purchased by the client, or legally required by their case file.
- Providing clients with additional or promotional information regarding **CanadaCentral** and its products or services.
- Any other legally applicable purpose that does not breach confidentiality, as defined in prevailing law.
- All calls may be recorded for internal use only.

Applicant and client data

CanadaCentral may choose to share some client data with our business partners and third parties. This shall be provided withholding any identifying information, to assure client privacy is maintained.

Applicants and Clients may request to be removed from **CanadaCentral** marketing emails and listings, by contacting us at: Legal@canadacentral.ca

CanadaCentral routinely sends update or informational emails to our applicants and clients. Applicants and clients request to be removed from these, by contacting us at: Legal@canadacentral.ca

CanadaCentral is not a storage service provider. The company will not delete any applicant / client details from our database unless reaching full termination of the services package. **CanadaCentral** shall have no other commitments with regard to data storage.

Third-party data

CanadaCentral may share applicant/client information with affiliates in order to advance the client service package and **CanadaCentral's** business targets. Examples of such third parties are:

Lawyers, RCIcs, immigration experts, consultants, HR agents and agencies, and any third parties that may contribute to obtaining an immigration visa or relevant services;

Government officials as required in compliance with legal requirements;

Third parties providing services to **CanadaCentral** (accountants, legal advisers, payment processors or internal regulation services, etc.);

Any business partner of **CanadaCentral** that can deliver additional services.

Marketing and Personal Data Usage

CanadaCentral analyses applicants'/clients' personal information to best understand the relevant needs and offers available. Should applicants/clients agree to continue receiving marketing offers from of **CanadaCentral**, such offers shall be suggested using analyses of said provided information.

Applicants and Clients may request to be removed from **CanadaCentral's** marketing emails and listings, by contacting us at: Legal@canadacentral.ca

"Cookie" policy

CanadaCentral implements "cookies" as standard operating procedure. These "cookies" monitor applicant/client activity on our websites, in order to improve our websites and offer relevant. Third-party "cookies" may be permitted, at times, to allow for their service and/or product to be delivered to our applicants/clients. This may be avoided by setting internet browser preferences to a cookie rejection mode, but services may not function properly, so **CanadaCentral** does not recommend it.

Period of data storage

CanadaCentral works with government programs and entities that may access to applicant/client data. **CanadaCentral** stores all data on secure cloud and servers, to be able to provide such services. According to GDPR regulations, unless otherwise instructed by the applicant/client in writing, all data shall be removed from **CanadaCentral's** systems within 7 years from its initial insertion, unless required for legal dealings.

Information access

The option to delete personal information completely from the **CanadaCentral** systems exists, however this will hinder **CanadaCentral's** possibility to deliver on its obligations and may not be held against

CanadaCentral as a cause of defaulting on services. Some data may be retained, subject to legal obligations.

Applicants/clients may request to correct any piece of information or request a copy of their stored data by contacting us at: Legal@canadacentral.ca